

CULTURAL CARAVAN

PROJECT PROFILE

Creative Caravan of artists, musicians and film makers from China and Pakistan traversing the China Pakistan Economic Corridor (CPEC) and documenting Art and Culture en-route.

The Silk route has played a significant role in the culture and economy of the region through the history. Its visionary transformation into CPEC will be seen as the most powerful engine of change, development, progress and economic turnaround for the entire region.

A group of 16 Chinese and Pakistani artists, eight from each country, selected for their outstanding talent will travel in a caravan in three segments of the CPEC, each segment spanning a maximum of ten days' duration. The first segment will undertake the Western Passage covering route from Peshawar to Gwadar. The second segment will take the Eastern Passage from Karachi to Islamabad while also taking detour between Eastern Western and Central Passages. The third segment will cover Northern Passage starting from Kashgar and culminating at Islamabad. Timings of the three segments of the caravan will be decided keeping climatic and other factors in mind.

The film makers will have all their equipment including editing systems with them so they can continue editing their films and also engage local talent in the process of filming and editing.

The painters and photographers will be encouraged to engage with local enthusiasts in creative processes by sharing their knowledge and skills with them and also letting them to take pictures and paint images.

The musicians will not only document local folk music but also perform at different places and interact with local musicians.

An Anthropologist will accompany the caravan as guide for the participant on culture and society on the route

GENERAL REQUIREMENTS

Minimum 10 year of experience in their respective field.

The applicant should be physically fit as the Caravan involves extensive traveling.

All equipment/material will be provided by PNCA except Camera for the photographers.

SUBMISSION REQUIREMENTS – STAGE 1

PNCA invites Filmmakers, painters, photographers, musicians and choreographer to respond to this Expression of Interest (EOI) by submitting the following:

Curriculum Vitae (max. 4 pages)

Artist's statement outlining interest in the project and experience (max. 1 page) Artists Profile/ Portfolio (PC compatible CD-R, labeled with your name or to a USB readable memory stick)

Deadline: 22 February, 2017

Send via mail, courier or hand-delivered to the address below. Submissions by email are NOT accepted.

SELECTION PROCESS – STAGE 1, REVIEW OF PAST WORK

An independent selection panel comprised of practicing arts professionals will review Stage 1 submissions. The selection panel will identify a short list of artists to be interviewed for Stage 2.

SELECTION PROCESS – STAGE 2, ARTIST INTERVIEWS

The selection panel will interview artists selected from Stage 1. Selected artists will present relevant past work to the selection panel. The selection panel will then determine an artist to work in Cultural Caravan.

Sample Interview - Points of Discussion

Artists to give presentations/overviews of their work and qualifications, including any newer projects.

1. Integrated Artworks - provide examples of integrated artworks previously completed.
2. Multidisciplinary Teams - outline experiences and approaches to working within multidisciplinary teams.
3. Collaborative Projects - summarize strategies for working on collaborative projects.
4. Diverse Audiences - give examples of past projects that have successfully engaged diverse and changing audiences.
5. Project Schedule - outline availability to work collaboratively with the PNCA/Cultural Caravan team.